



Business Wire Version -

Tether Tools Wins Red Dot Award for AeroTrac™ Workstation, Advancing Mobile Workflows for Creative and Technical Professionals

PHOENIX-(BUSINESS WIRE)-May 4, 2026 - Tether Tools, the industry leader in tethered photography, technology mounting, and mobile workflow solutions, today announced the [AeroTrac™ Workstation](#), designed for laptop-centric mobile workflows, has been honored with the Red Dot Award Product Design 2026 – in one of the world’s most recognized design competitions.

Engineered to meet the evolving demands of today’s mobile professionals, the AeroTrac Workstation delivers a powerful combination of portability, durability, and functionality. AeroTrac’s innovative folding spine and track-based mounting system allow users to securely attach power, hubs, storage, routers and essential accessories to the underside of the workstation—keeping components fully integrated and in place. This unique design enables AeroTrac to remain fully configured when packed away, eliminating the need to rebuild setups and significantly reduce deployment time in fast-paced or remote working environments.

“AeroTrac was developed through direct customer feedback and real-world workflow observation, addressing a universal need for a stable, compact, and portable professional workstation that can be deployed anywhere,” said Josh Simons, Founder and CEO of Tether Tools. “Winning the Red Dot Award validates our commitment to designing tools that elevate productivity and empower today’s mobile workforce.”

The AeroTrac Workstation was developed by Tether Tools’ in-house team, led by Simons, along with Industrial Designer Mike Bargiel and Product Manager Jim Bryant, whose combined expertise shaped the product’s thoughtful design, functionality, and versatility.

2202 E. McDowell Road, Ste. 5 Phoenix, AZ 85006

Tollfree: 888-854-6565 / Office: 480-284-4114 / Fax: 480-452-0101

www.TetherTools.com



Designed for the Way Professionals Work, the Red Dot Award recognizes AeroTrac's thoughtful design, innovation, and ability to solve real-world workflow challenges across a range of industries, including:

- Photo, film, and video production
- Music and sound engineering
- Information technology and mobile computing
- Field services, including adjusters, technicians and remote specialists

Availability

The [AeroTrac Workstation](#) is available now through Tether Tools and its authorized resellers worldwide. For more information, visit [Tether Tools/AeroTrac](#).

About Tether Tools

[Tether Tools](#) designs innovative solutions that streamline workflows for creative and technical professionals. From tethering systems to mounting solutions, Tether Tools products are engineered to improve efficiency, reliability, and productivity in any working environment.

Media Contact: Celeste Peterson | cpeterson@imagingbrands.com | 216-536-9068

####