



1/30/12

Re: The Arizona Innovation Challenge Grant

To Whom it May Concern,

I am writing this letter in support of Tether Tools, a very important company for professional photographers. Their products help a commercial photographer shoot tethered without causing unnecessary wear and tear on the camera. In addition, a segment of their product line helps promote a more efficient workflow with items such as professional quality brackets which can hold a computer or iPad during a shoot. These are critical aids for shooting today. Almost all professional photographers shoot tethered to a computer now, in the studio and on location.

They are a company very invested in coming up with new products that are both simple and efficient to help photographers work smarter, both cabled and wireless.

And, of great import to me, is the fact that they are very willing to help students gain an understanding of what they do and how the business works through internships. We currently have a Graphic Information Technology student registered for an internship with them.

They are an excellent example of a locally grown business and I recommend them, with complete confidence, for this Challenge Grant.

Best Regards,

A handwritten signature in black ink, appearing to read 'Penny Ann Dolin', written over a horizontal line.

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